

**ILMIY-TAHLILIY JURNAL** 

Issue - 1(2025) / ISSN 3030-3052

Available at www.uznauka.uz

# FROM GEOPOLITICS TO GLOBALIZATION: KEY TRENDS IN INTERNATIONAL RELATIONS

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Annotation: this article explores the shift in international relations from traditional geopolitical power struggles to more interconnected global challenges, such as climate change, technology, and human rights. It examines how emerging global issues are transforming the roles of nation-states, international organizations, and non-state actors, reshaping global diplomacy and foreign policy in the process.

**Keywords:** Geopolitics, globalization, climate change, technology, human rights, international relations, global governance, power dynamics, international organizations, diplomacy.

For much of modern history, international relations were shaped by geopolitical power struggles, where states competed for territorial dominance, military superiority, and political influence. The Cold War era, for example, was defined by ideological rivalry between the United States and the Soviet Union, where military alliances like NATO and the Warsaw Pact dictated much of the global political landscape. Foreign policy decisions were largely driven by considerations of national security, with countries using their military power and political influence to extend their reach across the world.

However, in the 21st century, the nature of global relations has changed dramatically. Traditional power struggles between states have given way to more complex, interconnected global issues that require collaboration across borders. Climate change, the rapid advancement of technology, and the growing emphasis SJIF: 5.051





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on human rights have become central to international discourse, challenging states to rethink their foreign policies and diplomatic strategies. These interconnected challenges are reshaping the way international relations operate, as they demand multilateral cooperation rather than unilateral actions.

One of the most significant drivers of this shift is the growing recognition that many of the world's most pressing problems transcend national borders and cannot be solved by any one country acting alone. Climate change, for instance, affects every nation, regardless of its size, wealth, or political system. The rise in global temperatures, rising sea levels, and increasingly extreme weather events have forced countries to collaborate in a way that was not necessary in the past. The 2015 Paris Agreement, in which nearly every country in the world committed to reducing carbon emissions, is a prime example of this new approach to global governance. While the agreement is not without challenges—particularly in terms of financial support for developing countries—it represents a shift toward multilateral solutions to global issues.

Technology is another key factor driving the transformation of international relations. The digital revolution has brought about rapid advancements in fields such as artificial intelligence, cybersecurity, and the global exchange of information. These changes have fundamentally altered how states interact with one another, as well as the issues they prioritize in foreign policy. The rise of the digital economy has created new avenues for international collaboration, particularly in areas like global health, education, and economic development. Technology has enabled countries to work together more effectively, sharing scientific research and information that can lead to solutions for global crises like pandemics.



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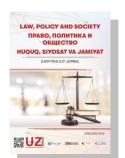
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At the same time, the rapid advancement of technology has introduced new challenges. Cybersecurity threats, data privacy concerns, and the race for technological supremacy have created tensions between states, particularly in the context of competition for dominance in fields like artificial intelligence and 5G networks. As states increasingly rely on digital infrastructure to govern and conduct business, the vulnerability of these systems to cyberattacks has become a significant concern. The digital divide—where wealthier nations have access to advanced technologies while poorer nations are left behind—has also become a focal point in international relations, as it can exacerbate global inequality and hinder development in certain regions.

Human rights have become a central issue in modern international relations, with many states now placing a stronger emphasis on promoting and protecting human rights both at home and abroad. This shift is evident in the growing influence of international organizations like the United Nations, which has established frameworks for the protection of human rights worldwide. Governments, international organizations, and even multinational corporations are now held accountable for their actions in ways that were not previously possible.

The increasing prominence of human rights in global diplomacy has led to both positive and negative outcomes. On one hand, the global human rights movement has contributed to significant improvements in areas such as gender equality, LGBTQ+ rights, and the protection of refugees. On the other hand, it has also led to new sources of tension in international relations, particularly when countries disagree on the interpretation or application of human rights norms. For instance, the imposition of economic sanctions on states accused of violating





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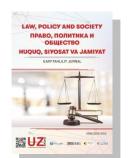
human rights has become a common tool in international diplomacy, but these measures often provoke retaliation and can strain diplomatic relations.

Furthermore, multinational corporations now play a significant role in shaping international relations, particularly in terms of their impact on human rights and the environment. Many companies are under increasing pressure from governments, civil society organizations, and consumers to ensure that their operations are sustainable and do not exploit workers or harm local communities. This has led to the rise of corporate social responsibility initiatives, where businesses are expected to adhere to ethical standards in their operations, even in countries with weak regulatory frameworks.

The shift from traditional geopolitical power struggles to a focus on global issues like climate change, technology, and human rights marks a fundamental change in the practice of international relations. The interconnected nature of these challenges means that no country can address them in isolation. Instead, global cooperation, multilateralism, and diplomatic engagement are required to find solutions. As the world becomes more interconnected, international relations will continue to evolve, driven by the need to address the shared challenges that all nations face.

In conclusion, the key trends shaping international relations today are a response to the increasingly globalized and interconnected world. As issues like climate change, technological advancements, and human rights become central to global governance, the traditional approaches to diplomacy and foreign policy are being redefined. The rise of multilateralism, the growing influence of international organizations, and the increasing role of non-state actors are all contributing to a new era of international relations—one that is less focused on competition and





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more focused on collaboration. This evolution will continue to shape the future of global diplomacy, as nations work together to tackle the challenges of the 21st century.

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